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## AUDIO/NARRATION

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## VIDEO/GRAPHICS

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Consumers are exhausted by traditional marketing methods.

Frame 1

Two-thirds of them search the internet for information before buying.

Frame 2

Video is where your customers are spending their time.

Hold

Video is the fastest growing segment of internet advertising.

Frame 4

Video increases brand awareness by 170%, Increases favorability by 500%, and increases purchase intent by 270%.

Shape layer collection

And Trust Marketing Solutions knows internet video marketing and HD video production. No other medium communicates more in less time with better results.

Frame 5

Search engines give priority to websites using video on their main page. The chances of getting page one listing on Google Search increases by 53 times with video.

Frame 6

More than 3 out of 5 consumers will spend at least 2 minutes watching a video about a product or service they plan to purchase.

Frame 7

20% of people will read text while 80% of people will watch a video with the exact same content. Viewers retain 58% of what they see, but only 10% of what they read.

Frame 8

On average a visitor will stay 2 minutes longer when they watch a video. 64% of them are more likely to buy after watching a video.

Frame 9

71 percent agree watching a video about a business leaves them with a positive impression. 58 percent consider companies with video content to be more trustworthy.

Page 10

Nearly two-thirds of consumers find it helpful to learn more about the company they will purchase from, by watching a video. page 11

Video marketing can get you, more click through rate, more exposure, more social engagement, 48% more lift, 139% more brand impact. page 12

Posts with video links will attract 3x more visitors Page 13

By 2017 video will be 90% of all internet traffic. Page 14

If your business does not have video, You're behind the competition. Page 15  
Headline

Get the boss on camera and share your vision. Line 1

Introduce yourself to old and new customers Line 2

Promote a new service or upcoming sale. Line 3

Peak interest and demand by creating teaser videos for a new product or service, and gather pre-launch feedback. Line 4  
Line 5

If your company doesn't offer online videos START NOW Page 16

If you're looking to Strengthen Customer Relationships, Gain Brand Reputation, improve your credibility and increase revenue, it's time to make a video to promote your business today. Page 17

If your business does not have a video Page 18 – hold

You are behind the competition Page 19 – hold

We are award winning experts in creating online videos. And Trust Marketing Solutions will help you get the most out of your website. Page 20

We are experts in all types of video production, motion graphics and animation, infographics, demo videos, viral marketing, content marketing, social media marketing, SEO marketing. Page 21

Contact us now, we will help prepare your business for the future.